

RACKET UP AMERICA! SWEEPSTAKES— OFFICIAL RULES AND REGULATIONS (THE “PROMOTION”)

This Promotion is intended for viewing and participation only in the 50 United States and Washington D.C., and shall be construed and evaluated according to the laws of the 50 United States and Washington D.C. Please do not enter if you are not a natural person who is a legal resident of, and located in, the 50 United States or Washington D.C at time of entry. VOID WHERE PROHIBITED BY LAW.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1.PROMOTION PERIOD: Starting July 15, 2009 at 9:00:00 AM Central Time (CT) and ending September 30, 2009 at 11:59:59 PM CT (the "Promotion Period").

2.ELIGIBILITY: To enter and be eligible to win, you must be a legal resident of the 50 United States or Washington D.C., be 18 years of age or older, and have a valid email address. Persons in any of the following categories are NOT eligible to participate or win prizes: (a) anyone who is or has been a Professional tennis player; (b) anyone who has played college tennis at any level in the five-year period prior to his/her participation in the Grand Prize Competition or Alternate Game (as defined below); (c) anyone who has played on an Olympic or international tennis team in the five year period prior to his/her participation in the Grand Prize Competition or Alternate Game (as defined below); (d) anyone who has received any income or prize of \$5,000.00 or more for playing, instructing, and/or coaching tennis in any capacity; (e) any person who, at any time on or after July 15, 2009, was or is a director, officer, or employee of the Tennis Industry Association (the "Sponsor"), or their respective parents, subsidiaries, franchisees, service agencies, prize suppliers, or members (manufacturers, retailers, facilities, courts, media and organizations); (f) individuals engaged in the development, production or distribution of materials for the Promotion or engaged in the administration or execution of this Promotion including IC Group LP (collectively, with the entities in 2(e), the "Promotion Entities"), and (g) any person is an immediate family member of any of the above parent, child, spouse, sibling, and their respective spouses, regardless of where they reside) and any person domiciled with any of the above, whether related or not. (i.e., live in the same household for at least 3 of the 12 months preceding the start of the Promotion Period, whether related or not) as any person in any of the preceding categories.

3.HOW TO ENTER & PLAY: To enter, please visit www.PlayTennis.com/million (the "Web Site") during the Promotion Period, read and accept these Official Rules and follow the instructions to register your tennis racket purchased between July 15, 2009 and September 30, 2009 ("Racket Registration"). TO ENTER WITHOUT PURCHASING A TENNIS RACKET: Visit the Web Site and you will receive one (1) entry to the Sweepstakes draw by choosing the "I do not intend to purchase a racket" option from the drop-down menu in the registration process ("No Purchase Registration") (Racket Registration and No Purchase Registration together "Registration Entries").

You will be asked to answer a maximum of 5 (five) simple questions related to Tennis Playing Habits, Source of the person finding the site, etc. Upon registration by either method, you will earn one (1) entry into the Sweepstakes draw (see Rule #5 below). Limit of one (1) Registration Entry per person/email address for the entire Promotion Period; if it is discovered that you have registered or attempted to register more than ONCE, all of your entries will be declared null and void, and any prize you might have been entitled to will not be awarded.

4.TELL A FRIEND: You may also earn additional Sweepstakes entries by referring friends to the site. To tell a friend about the Promotion, during the registration process click on the button on the "Tell a Friend" page. For each valid email that is provided, you will receive one (1) additional entry into the Sweepstakes Draw up to a maximum of five (5) additional entries allowed throughout the Promotion Period.

5.RANDOM SWEEPSTAKES DRAW: On or about October 7, 2009, an independent judging organization (the "Promotion Judges") will randomly draw one (1) entry for the Sweepstakes First Prize, (1) entry for the Sweepstakes Second Prize, and twenty (20) entries for the Sweepstakes Third Prizes (the "Potential Winners" and, if verified, "Winners") from among all eligible entries received. The odds of winning depend on the total number of eligible entries received from all methods of entry during the entire Promotion Period. The Potential Sweepstakes First Prize Winner will be eligible to win the Sweepstakes prize (see Rule #7(a) for details), and the opportunity to play for the Grand Prize (see Rule #6 below for details), subject to verification of eligibility under these Official Rules. Sweepstakes First Prize Winner must be able to attend the Grand Prize Competition (as defined below); in the event that the potential Sweepstakes First Prize Winner cannot, for any reason, travel to or take part in the Grand Prize Competition (and cannot, for any reason, participate in the alternate Grand Prize Competition Alternate Game as further described in Rule #6 below), prior to the acceptance and ticketing of the Sweepstakes First Prize, Sweepstakes First Prize will be forfeited and an alternate Sweepstakes First Prize Winner may be selected, in Sponsor's sole discretion.

6.GRAND PRIZE COMPETITION: The Sweepstakes First Prize Winner will have one (1) opportunity only to play for the Grand Prize ("Grand Prize Competition"). The Grand Prize Competition will be conducted at a time and location to be announced by Sponsor after the Sweepstakes First Prize Winner is chosen and verified, with the exact date and time to be determined by Sponsor. If Sweepstakes First Prize Winner fails to participate in the Grand Prize Competition or Alternate Game on the time and date designated by Sponsor as outlined herein, Sweepstakes First Prize Winner forfeits the opportunity to compete for the Grand Prize and any right to win any prize available therein. Sponsor reserves the right to change the date of the Grand Prize Competition and/or Alternate Game and in such case, Sweepstakes First Prize Winner will be required to travel and/or take part in the Grand Prize Competition and/or Alternate Game on a time and date as designated by Sponsor. At the Grand Prize Competition, the Sweepstakes First Prize Winner will be given one (1) attempt to serve a tennis ball from behind the baseline of one side of a regulation size tennis court over to the other side of the net, and land the ball in the opposite return area – it must then bounce once and make it through the hole cut into a template of a tennis player holding a racket ("Template"). If Sweepstakes First Prize Winner successfully serves the tennis ball and it bounces through the Template and otherwise complies with the terms stated herein, as judged by Sponsor in its sole discretion, the Sweepstakes First Prize Winner will also become the Potential Winner of the Grand Prize (see Rule #7(a)(i) below). In order for an attempt to be considered a successful serve, the Sweepstakes First Prize Winner must serve the tennis ball from behind the baseline, it must travel over the net and it must land and bounce only one (1) time on the opposite return area bounded by the service box, the singles sideline, the center line and the net ("Service Area"), and after one bounce in the Service Area, it must pass completely through the hole in the Template. From the moment the Sweepstakes First Prize Winner's racket makes contact with the tennis ball, the tennis ball must not touch or be touched by any thing or any person other than the Template. If the tennis ball bounces more than one (1) time before going through the Template, or makes contact with any other object (with the exception of the one required bounce in the Service Area), the attempt will be deemed unsuccessful. If the ball lands outside of the Service Area before passing through the Template, the attempt will be deemed unsuccessful. Sponsor (in its sole discretion) reserves the right to make alternate arrangements for the Grand Prize Competition to take place at a different time/venue. The Sweepstakes Prize Winner will not be allowed any coaching or be able to warm up or take any practice shots with a racquet and ball on the calendar day of the actual event.

(i)Alternate Game: In the event that a Sweepstakes First Prize Winner cannot travel to or take part in the Grand Prize Competition due to medical or other physical conditions that prevent the Sweepstakes First Prize Winner from traveling to or participating in the Grand Prize Competition, the Sweepstakes First Prize Winner will have the right to elect to play for the Grand Prize by participating in an alternate game, ("Alternate Game"), subject to verification and Sponsor's discretion. If Sweepstakes First Prize Winner elects the Alternate Game, the Sweepstakes First Prize Winner must submit to Sponsor any relevant medical or other documentation supporting Sweepstakes First Prize Winner's inability to participate in the Grand Prize Competition, as requested by Sponsor. The Alternate Game will be conducted as follows: The Sweepstakes First Prize Winner will be

provided with a set of twelve (12) sealed racquet bags, each bag containing randomly seeded winning or non-winning messages. The Sweepstakes First Prize Winner shall have the opportunity to select three (3) of twelve (12) racket bags; if all three (3) of the racket bags selected by the Sweepstakes First Prize Winner contain a winning message, the Sweepstakes First Prize Winner will also become the Potential Winner of the Grand Prize (see Rule #7(a)(i) below), subject to verification by Sponsor. The Sweepstakes First Prize Winner will only have one (1) attempt to select the three (3) racquet bags with winning messages. Once a racquet bag has been selected the selection is final and the Sweepstakes First Prize Winner may not change or swap racquet bags. Odds of winning the Alternate Game are 1:220. In the event that racquet bags are not properly seeded, if more than the allotted number of bags or prizes are distributed, or in the event of any other error, whether human or technical, or event that prevents the proper play of the Alternate Game, Sponsor reserves the right to conduct another Alternate Game at a time and date to be determined by Sponsor.

All disputes shall be resolved by an independent judging organization on-site at the Grand Prize Competition and/or Alternate Game, whose decision shall be final, conclusive and binding. Additional details regarding the Grand Prize Competition and Alternate Game mechanics and other rules, procedures and conditions for participation in the Grand Prize Competition and/or Alternate Game may be provided to Sweepstakes First Prize Winner immediately prior to the Grand Prize Competition and/or Alternate Game.

7. PRIZES: (a) SWEEPSTAKES FIRST PRIZE (1): A trip for two (2) to New York, NY for a 3-day, 2-night stay during the 2010 edition of Tennis Night in America (exact dates to be determined in the Sponsor's sole discretion). Prize consists of round-trip coach air transportation from a major airport nearest the winner's home within the U.S. (airport, carrier and airline ticket class selected at the sole discretion of Sponsor), one (1) double occupancy standard accommodation for two (2) nights (accommodation to be selected at the sole discretion of Sponsor) and two (2) tickets (ticket section in the discretion of Sponsor) to attend the 2010 edition of Tennis Night in America. If winner resides within 150 miles of the destination, ground transportation may be substituted for air transportation at Sponsor's sole discretion. All other expenses not specifically mentioned herein, including ground transportation, meals, gratuities, travel documents, tax, personal expenses and all other expenses not specified herein are the sole responsibility of the winner. No responsibility is assumed by Sponsors for cancelled, delayed, suspended or rescheduled events after ticketing of prize for any reason whatsoever beyond its control. Transportation and accommodations subject to availability, blackout periods, government restrictions and regulations, hotel, airline, airport or other transportation restrictions and regulations. Other restrictions may apply. Air travel must be booked and taken on dates as provided by Sponsor in conjunction with scheduled events. Winner and travel guest must travel on same itinerary. A minor may accompany winner as a travel guest only if the winner is the minor's parent or legal guardian. Minors must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian, who must sign and return all required documentation. Winner and guest must have all necessary identification and/or travel documents (e.g. a valid U.S. driver's license, as applicable) required for travel. Guest and winner must sign and return a release of liability/publicity prior to ticketing of prize. Approximate retail value of Sweepstakes Prize ("ARV"): \$10,000.00 depending on winner's point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value of Prize will not be awarded.

(i) GRAND PRIZE (1) (if applicable – see Rule #6): \$1,000,000.00 USD, payable as a 40-year annuity at \$25,000.00 USD per year without interest; present value is approximately \$470,000.00 (actual value depends on cost of annuity when prize is awarded).

(b) SWEEPSTAKES SECOND PRIZE (1): A trip for two (2) to New York, NY for a 3-day, 2-night stay during the 2010 edition of the U.S. Tennis Open (exact dates to be determined in the Sponsor's sole discretion). Prize consists of round-trip coach air transportation from a major airport nearest the winner's home within the U.S. (airport, carrier and airline ticket class selected at the sole discretion of Sponsor), one (1) double occupancy standard accommodation for two (2) nights (accommodation to be selected at the sole discretion of Sponsor) and two (2) courtside tickets OR two (2) seats in the USTA President's Box (ticket location to be determined by the Sponsor in its discretion) for the day session that includes the Women's Doubles Final and the Men's Singles Final in the 2010 U.S. Open. If winner resides within 150 miles of the destination, ground transportation may be substituted for air transportation at Sponsor's sole discretion. All other expenses not specifically mentioned herein, including ground transportation, meals, gratuities, travel documents, tax, personal expenses and all other expenses not specified herein are the sole responsibility of the winner. No responsibility is assumed by Sponsors for cancelled, delayed, suspended or rescheduled events after ticketing of prize for any reason whatsoever beyond its control. Transportation and accommodations subject to availability, blackout periods, government restrictions and regulations, hotel, airline, airport or other transportation restrictions and regulations. Other restrictions may apply. Air travel must be booked and taken on dates as provided by Sponsor in conjunction with scheduled events. Winner and travel guest must travel on same itinerary. A minor may accompany winner as a travel guest only if the winner is the minor's parent or legal guardian. Minors must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian, who must sign and return all required documentation. Winner and guest must have all necessary identification and/or travel documents (e.g. a valid U.S. driver's license, as applicable) required for travel. Guest and winner must sign and return a release of liability/publicity prior to ticketing of prize. Approximate retail value of Sweepstakes Prize ("ARV"): \$10,000.00 depending on winner's point of departure and airfare fluctuations. Any difference between stated approximate retail value and actual value of Prize will not be awarded.

(c) SWEEPSTAKES THIRD PRIZES (20): A prize pack including \$500 of tennis merchandise from the manufacturer of winner's choice from a list to be provided by Sponsor. Verified winners will be contacted to determine the manufacturer of their choice from the list of manufacturers; tennis merchandise will be selected at the discretion of the manufacturer selected by each winner.

Maximum ARV of prizes available to be won: \$1,030,000.00.

Prizes are not transferable or redeemable for cash. All prizes must be accepted as awarded, with no substitutions of any kind, except by the Sponsor, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value, at its sole discretion. All federal, state and local taxes (including income and withholding taxes), if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided are the winners' responsibility. All prize details are at the Sponsor's sole discretion. Limit one (1) Sweepstakes First/Second/Third Prize per person/email address.

8. HOW TO CLAIM YOUR PRIZE: Potential Winners will be contacted by phone, mail or email with instructions on how to claim the prize. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants. Any prize won by a person who is an eligible entrant but considered a minor in his/her state of residence will be required to have his/her parent or legal guardian sign and return all required documentation outlined herein and accompany Winner on trip. If a Potential Winner is found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or Sponsor is unable to contact a Potential Winner within a reasonable period, or in the event that a prize notification is returned undeliverable, the prize will be forfeited. Potential Winner (or parent/custodial parent/legal guardian where applicable) may be required to furnish proof of identification. Before being declared a Winner, Potential Winner (or parent/custodial parent/legal guardian where applicable), may be required to execute return an Affidavit/Declaration of Eligibility/Liability & Publicity Release and, (for prizes over \$600) a W9 form, within ten (10) business days from the time it is postmarked as having been sent by the Sponsor or its representative, or the prize will be forfeited.

Allow 1 to 2 weeks for verification. Sponsor and its Promotion Entities shall not be held responsible for any delays in awarding prizes for any reason outside of their control. Prizes will only be awarded to verified Winners.

By accepting the prize, each Winner consents to the use of his/her name, address (cities and states of residences), voice, and statements relating to the Promotion or Sponsor, and photographs or other likenesses, without further compensation, notification or permission in any publicity or advertising carried out by Sponsor or any related entities in any and all media now known or hereinafter developed without territorial or time limitation, except where prohibited by law.

CONDITIONS OF ENTRY:

9. By entering, entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements and, (ii) agree to be bound by the decisions of the Sponsor and/or Promotion Judges, made in their sole discretion, which shall be final and binding in all matters relating to this Promotion. Entrants who have not complied with these Official Rules are subject to disqualification.

10. Promotion Entities are not responsible for late, lost, damaged, stolen, misdirected, mutilated, garbled, undelivered, illegible or incomplete entries, or postage-due mail. Proof of transmission (screenshots or captures of entry submissions, etc.) and/or mailing does not constitute proof of delivery. All entries/submissions become the property of Sponsor and in no case shall be returned to sender.

11. Sponsor reserves the right to disqualify any entrant's registration in the Promotion (and void his/her entry) or entitlement to a prize, if, in the sole discretion of the Sponsor, it determines or suspects that the entrant has attempted to undermine the legitimate operation of the Promotion by cheating, hacking, deception, tampering or other fraudulent, deceptive or unfair playing practices (including any entries by means which subvert the entry process and entries generated by script, macro, robotic, programmed, or any other automated or mechanical means).

12. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry and he/she must comply with these Official Rules. Authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

As a condition of participating in the Promotion, entrants (or their parent or legal guardian if an eligible minor) agree: (a) to release Sponsor and Promotion Entities, and each of their officers, directors, employees and agents, from any and all liability, loss or damage incurred with respect to participating in the Promotion or the awarding, receipt, possession, and/or use or misuse of any prize or any travel related thereto; (b) that under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, and in no event will entrants be entitled to receive attorneys' fees and court costs.

PROMOTION OPERATION:

13. Sponsor reserves the right in its sole discretion to cancel, modify or suspend this Promotion at any time, if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes corrupt the administration, security, integrity or proper play of the Promotion. In the event of cancellation, Sponsor reserves the right to select the Winner at random from among all eligible, non-suspect entries received up to time of such cancellation. In no event will the Sponsor be liable for more than the stated number of prizes available in these Official Rules.

14. Promotion Entities do not warrant that access to the Promotion will be uninterrupted. Promotion Entities are not responsible for any problems that may arise, including but not limited to; (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, Web sites, or other connection, availability or accessibility problems arising in connection with or over the course of the Promotion; or (b) communications failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware or software malfunctions, failures or difficulties; or (c) failure of personal computers and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error related to or in connection with the administration of the Promotion, the processing of registrations and/or entries in the offering or announcement of the prize or in any prize notification documents or in any Promotion related materials; or (d) for any other errors of any kind relating to or in connection with the Promotion, whether human, mechanical, clerical, electronic, or technical in nature; or (e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Promotion; or (f) damage to a user's system occasioned by participation in this Promotion or downloading any information necessary to participate in this Promotion.

DISCLOSURES:

15. Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this Promotion, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages (including attorney's fees) from any such individual, to the fullest extent permitted by law, including criminal prosecution. Entrant engaging in any of the foregoing activities may be disqualified (and all associated entries will be void) and will forfeit any prize(s) won.

16. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in Promotion materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Promotion as set forth in these Official Rules shall prevail.

17. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of South Carolina without regard to South Carolina conflicts of law principles. All entrants consent to the exclusive jurisdiction and venue of the state or federal courts for the State of South Carolina.

18. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In particular, Sponsor's employees are not authorized to waive, modify or amend any provision or provisions of these Official Rules in any manner whatsoever.

19. This Promotion is subject to all federal, state and local laws.

20. This Promotion is solely sponsored by the Tennis Industry Association, 117 Executive Center, Hilton Head Island, SC 29928

21. For a list of the major prize Winners, send a self-addressed postage stamped envelope to: "Racket Up America! Sweepstakes – Winners list request", P.O. Box 1283, South Bend, IN 46624-1283, to be received by September 30, 2009. Winners list will be sent after all prizes have been awarded.

22. To review the Sponsor's privacy policy, please visit their web site at <http://www.tennisindustry.org/> to see how they use personal information obtained in connection with this Promotion. Personal information collected from entrants will be used by the Sponsors for the purpose of administering this Promotion. Sponsors will not sell, share or otherwise disclose personal information of entrants with third parties or agents, other than to third parties or agents engaged by Sponsors to fulfill the above purposes or as permitted or required by the applicable laws.